

ContinUL[®]
can help
you get to



for the 2011 Business Development Conference for Producers!

Great News -

Offer extended through
December 31, 2010!

Producers can earn **DOUBLE CONFERENCE CREDIT** on ContinUL sales submitted and paid by December 31, 2010. That's right – your paid ContinUL sales will count double towards your qualification for our spectacular producer trip to **Killarney, Ireland in 2011**.

Read the rules section below and see the official 2011 Business Development Conference for Producers [brochure](#) for complete conference qualification rules and details.

CONTEST RULES

Double Credit Period

Double conference credit will be awarded on ContinUL policies submitted and paid by December 31, 2010.

Eligible Products

Double conference credit will be awarded only on ContinUL policies issued by American General Life Insurance Company (Policy Form Number 09337) and The United States Life Insurance Company in the City of New York (Policy Form Number 09337N).

Additional Requirements

- Eligibility is limited to individuals contracted at the Producer level and is based solely on the Producer's personal production.
- Employees of certain financial institutions that prohibit their representatives from taking part in these types of incentives are not eligible to participate.
- Qualifying business must remain in force throughout the conference qualification period. Premium lapses occurring during the conference qualification period will be deducted from gross premium credits.
- Credit for split cases will be allocated according to the percentage(s) designated on the application at issue.
- Double credit on ContinUL sales will not exceed the maximum first-year paid qualifying premium credit per case of \$50,000 as set forth in the Conference Qualification Rules (e.g., a \$30,000 premium credit case will be credited only to the maximum of \$50,000). Term conversions to ContinUL will not qualify for double conference credit.
- American General Life Companies, will be the final judge on all issues pertaining to conference qualifications and the awarding of double credit on ContinUL sales.
- In accordance with Internal Revenue Code (as well as applicable state tax law), the fair market value of the travel award will be reported as income to the invited producer.

American General
Life Companies

Policies issued by: **American General Life Insurance Company**, 2727-A Allen Parkway, Houston, TX 77019, ContinUL Policy Form Number 09337 and **The United States Life Insurance Company in the City of New York**, 70 Pine Street, New York, NY 10072, ContinUL Policy Form Number 09337N

The underwriting risks, financial and contractual obligations and support functions associated with the products issued by American General Life Insurance Company (AGL) and The United States Life Insurance Company in the City of New York (USL) are the issuing insurer's responsibility. USL is authorized to conduct insurance business in the state of New York. American General Life Companies, www.americangeneral.com, is the marketing name for the insurance companies and affiliates comprising the domestic life operations of American International Group, Inc., including AGL and USL. **IMPORTANT:** Prior to soliciting business, be certain that you are appropriately licensed and appointed with the insurer and that the product has been approved for sale by the insurer in that state. If uncertain, contact your American General Life Companies representative for assistance.

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